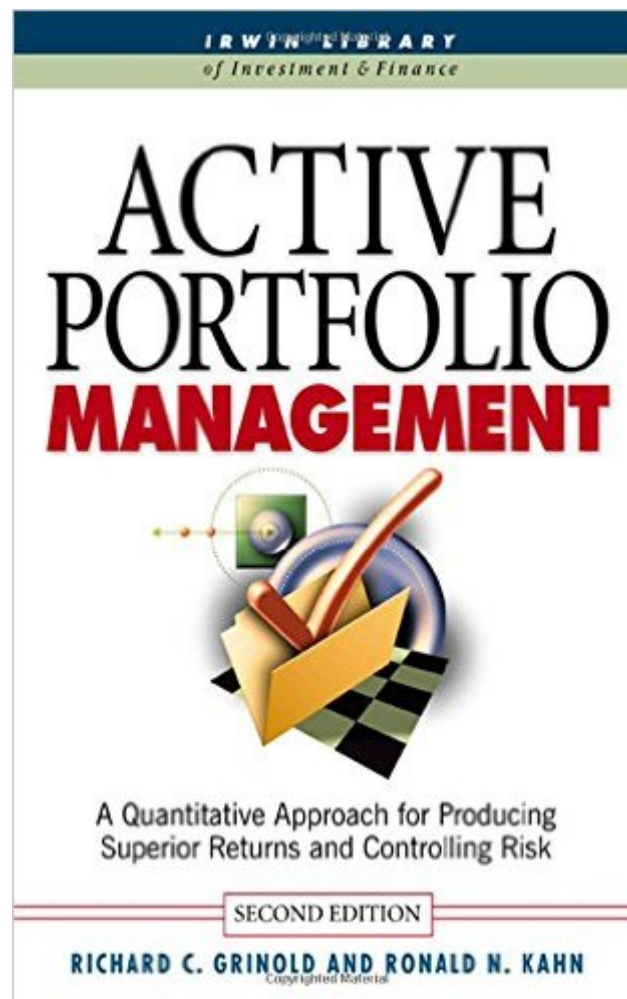


The book was found

Active Portfolio Management: A Quantitative Approach For Producing Superior Returns And Controlling Risk



Synopsis

"This new edition of Active Portfolio Management continues the standard of excellence established in the first edition, with new and clear insights to help investment professionals." -William E.

Jacques, Partner and Chief Investment Officer, Martingale Asset Management. "Active Portfolio Management offers investors an opportunity to better understand the balance between manager skill and portfolio risk. Both fundamental and quantitative investment managers will benefit from studying this updated edition by Grinold and Kahn." -Scott Stewart, Portfolio Manager, Fidelity

Select Equity Â® Discipline Co-Manager, Fidelity Freedom Â® Funds. "This Second edition will not remain on the shelf, but will be continually referenced by both novice and expert. There is a

substantial expansion in both depth and breadth on the original. It clearly and concisely explains all aspects of the foundations and the latest thinking in active portfolio management." -Eric N. Remole,

Managing Director, Head of Global Structured Equity, Credit Suisse Asset Management.

Mathematically rigorous and meticulously organized, Active Portfolio Management broke new

ground when it first became available to investment managers in 1994. By outlining an innovative process to uncover raw signals of asset returns, develop them into refined forecasts, then use those

forecasts to construct portfolios of exceptional return and minimal risk, i.e., portfolios that consistently beat the market, this hallmark book helped thousands of investment managers. Active

Portfolio Management, Second Edition, now sets the bar even higher. Like its predecessor, this volume details how to apply economics, econometrics, and operations research to solving practical

investment problems, and uncovering superior profit opportunities. It outlines an active management framework that begins with a benchmark portfolio, then defines exceptional returns as they relate to

that benchmark. Beyond the comprehensive treatment of the active management process covered previously, this new edition expands to cover asset allocation, long/short investing, information

horizons, and other topics relevant today. It revisits a number of discussions from the first edition, shedding new light on some of today's most pressing issues, including risk, dispersion, market

impact, and performance analysis, while providing empirical evidence where appropriate. The result is an updated, comprehensive set of strategic concepts and rules of thumb for guiding the process

of-and increasing the profits from-active investment management.

Book Information

Hardcover: 624 pages

Publisher: McGraw-Hill Education; 2 edition (October 26, 1999)

Language: English

ISBN-10: 0070248826

ISBN-13: 978-0070248823

Product Dimensions: 6.6 x 1.9 x 9.2 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars [See all reviews](#) (17 customer reviews)

Best Sellers Rank: #36,061 in Books (See Top 100 in Books) #1 in [Books > Business & Money > Management & Leadership > Pricing](#) #208 in [Books > Business & Money > Finance](#) #302 in [Books > Business & Money > Investing](#)

Customer Reviews

There's three basic categories of quants. Structurers, risk managers and traders. Structurers don't need this book. They should go buy Hull and be happy. Every risk manager and trader in the business needs this book. When I was first introduced to this book, I figured it was more or less only for their money management business a manual for building Barclays Index Plus funds. That is what Grinold and Kahn do for a living, and they probably wrote the book to have something to give to dumb pupils who don't know anything. The book certainly covers some of the details and models used in money management tasks. However, this book is a lot more than that. They didn't write a book about specific investment instances that come up. They write a book which generalizes well to all fields involving information under uncertainty. They don't talk much about futures or options; this really is about equities, but if you're trading in those other markets, you still need this book. Yes, you actually do need some calculus and linear algebra to read the book. It's written for people who understand math; it's a book on *quantitative* finance -not "seat of pants" trading. Even if you skip the mathematics (and most of the heavy stuff is kept neatly tucked away in appendices, so as not to frighten the MBAs and small children), you're likely to get something out of it: at least you'll have a vague idea of what the propeller heads in the white laboratory jackets are up to. What I find most remarkable about the book is how it rewards upon rereadings. Got a trading problem? There is probably a section in this book which relates to it. When I'm banging my head on a problem, and getting no joy from the google machine, Grinold and Kahn's book often has something which at least points me to the answer.

Academic financial text books have, to a large extent, focused on beta and the so called efficient market. Active Portfolio Management was groundbreaking when it was first published in 1994 as instead it was devoted to the practical process of generating alpha from a quantitative angle. Richard

Grinold and Ronald Kahn, today retired and at BlackRock respectively, share a history in academia, at BARRA and above all at the quant behemoth Barclays Global Investors where they both held leading positions while writing this book. Even though the book is full of financial theory the approach is practical. The topic at hand is the generation of risk adjusted relative returns. The market returns are always the baseline and success is measured by the IR (the ratio of residual return to residual variance) rather than an academic Sharpe ratio. When I first read this book 10 - 12 years ago I didn't by any means find it enjoyable. It's thick, theoretical, filled with formulas and I was frankly not ready for it. Yet, over the years I find myself returning to the key concepts of the book over and over again. Out of the four parts the first lays out the authors' theories and then the latter three cover the practical work of a quant PM. The claim to fame of the book is a concept called The Fundamental Law of Active Management that reads $IR = IC \cdot \sqrt{BR}$. It states that there are two sources of opportunities to increase the information ratio. The first is the ability to forecast asset's residual return, measured by the information coefficient. The IC is the connection between forecasts and eventual returns, $IC = 2 \cdot (N1/N) - 1$ where N1 denotes the number of correct bets and N the total number of bets made. It's a measure of skill. Active asset management is all about forecasting.

[Download to continue reading...](#)

Active Portfolio Management: A Quantitative Approach for Producing Superior Returns and Controlling Risk Case Studies in Certified Quantitative Risk Management (CQRM): Applying Monte Carlo Risk Simulation, Strategic Real Options, Stochastic Forecasting, ... Business Intelligence, and Decision Modeling Quantitative Risk Management, + Website: A Practical Guide to Financial Risk Energy Trading and Risk Management: A Practical Approach to Hedging, Trading and Portfolio Diversification (Wiley Finance) Mergers and Acquisitions Strategy for Consolidations: Roll Up, Roll Out and Innovate for Superior Growth and Returns Proactive Risk Management: Controlling Uncertainty in Product Development Project Management: A Systems Approach to Planning, Scheduling, and Controlling Real Options Analysis (Third Edition): Tools and Techniques for Valuing Strategic Investments and Decisions with Integrated Risk Management and Advanced Quantitative Decision Analytics Active Server Pages How-To: The Definitive Active Server Pages Problem-Solver A Director's Guide to Stanislavsky's Active Analysis: Including the Formative Essay on Active Analysis by Maria Knebel Plan to Not Pay Taxes: Tax Free Active Investing Strategies (The Active Investor Library Book 1) Plan to Not Pay Taxes: Tax Free Active Investing Strategies (The Active Investor Library) (Volume 1) Quantitative Risk Management: Concepts, Techniques and Tools (Princeton Series in Finance) Hedge Your Investment Portfolio: How to Hedge Your Investment Portfolio with Diversification, Options, and Futures Fixed-Income Securities: Valuation,

Risk Management and Portfolio Strategies Financial Risk Management: Applications in Market, Credit, Asset and Liability Management and Firmwide Risk (Wiley Finance) The Feeling of Risk: New Perspectives on Risk Perception (Earthscan Risk in Society) Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management Enterprise Risk Management (Financial Engineering and Risk Management) The Ensemble Practice: A Team-Based Approach to Building a Superior Wealth Management Firm

[Dmca](#)